

#eapbusiness

**EaP** | Eastern Partnership 

# BUSINESS FORUM PROGRAMME

26-27 OCTOBER 2017

Venue: Hilton Tallinn Park  
Kreutzwaldi 23 • Tallinn • Estonia

**EU2017.EE**

## 4th EASTERN PARTNERSHIP BUSINESS FORUM

### DIGITAL ECONOMY: INNOVATIVE PLATFORM FOR TRANSPARENT BORDERLESS BUSINESS

The EaP Business Forum is dedicated to building business relations between entrepreneurs from EU and Eastern Partnership countries and development of public-private dialogue. The main objective of the forum is to promote cross-border economic relations, transparency and new business opportunities, with particular focus on SMEs.

This year's focus is on Digital Economy and Innovations, specifically:

- redefining the governance process;
- transforming everyday life and business in all sectors;
- creating the basis for a transparent and borderless economy;
- facilitating economic growth, integration, and international trade.

Plenary discussions:

- e-Governance and digital economy – reinventing business and economic environment;
- Cross-border trade, logistics and e-commerce – facilitating international business;
- Financing for international business and innovations;
- Innovative technologies and e-solutions – facilitating business across sectors through innovation, automation, and smart solutions.

The Forum is divided into three days:

- October 26: Conference and B2B meetings;
- October 27: Seminars, B2B meetings, and visits;
- October 28 (optional): Best practices in regions.

**Working language:** English and Russian with simultaneous translation



## SUMMARY OF THE PROGRAMME

### 26 October: Conference (Ballroom), Press Briefing & B2B Meetings

8:00-9:00 REGISTRATION, COFFEE

9:00-9:30 **OPENING SPEECHES:**

**Eastern Partnership – political and economic perspectives**

**Kersti Kaljulaid**, President of Estonia

**Johannes Hahn**, European Commissioner for European Neighbourhood Policy and Enlargement Negotiations

**Vazil Hudák**, Vice-President, European Investment Bank

*Introduction by Conference Facilitator, **Ott Pärna***

9:30-11:00 **PLENARY DISCUSSION:**

**e-Governance and Digital Economy – reinventing business, transforming the economic environment**

Keynote: **Siim Sikkut**, Estonian Government Chief Information Officer (GCIO), Deputy Secretary General for Ministry of Economics and Communications (Estonia)

Moderator: **Alar Kolk**, President, European Innovation Academy

Panelists: **Yana Krimpe**, Founder and CEO of B.EST Solutions, Head of Mobile-ID project consortium in Azerbaijan (Azerbaijan)

**Marek Helm**, Head of Public Finance Management, Nortal; Former Director General of Estonian Tax and Customs Board (Estonia)

**Zurab Magradze**, Business Development Director, UGT IT Solutions (Georgia)

**Aleksi Kopponen**, Special Advisor of Digitalization, Finnish Ministry of Finance (**TBC**)

**Ana Chirita**, CEO, Moldovan Association of ICT Companies (Moldova)

**Vasyl Zadvornyy**, CEO, ProZorro (Ukraine)

11:00-11:30 COFFEE BREAK

11:00-11:30 PRESS BRIEFING, Area II (hall Las Vegas)

11:30-12:45 **PLENARY DISCUSSION:**

**Cross-border trade, logistics and e-commerce – facilitating international business**

Keynote: **Karl Gheysen**, CEO, KTZ Express Europe (Belgium)

Moderator: **Siim Kallas**, Former Vice President of the European Commission and European Commissioner for Transport

Panelists: **Alexander Alexeev**, Export Director, Biosphere Corporation (Ukraine)

**Jemal Inaishvili**, Member of Council, Georgian Chamber of Commerce and Industry; President, Confederation of Asia-Pacific Chambers of Commerce and Industry (Georgia)

**Ewa Synowiec**, Principal Advisor, DG Trade, European Commission

**Claudio Richardson**, Managing Director, Kühne+Nagel AS (Estonia)

12:45-14:15 LUNCH BREAK

12:45-16:40 B2B MEETINGS (pre-registration during online registration) – Area II

14:15-15:30 **PLENARY DISCUSSION: Financing for International business and innovations**

Moderator: **Maive Rute**, Deputy Director-General of the Joint Research Centre (JRC), European Commission

Panelists: **Pavel Haidai**, CEO, Avtologistika (Ukraine)

**Bernhard Surmann**, CEO, Miprotek GmbH (Germany)

**Valery Tsepkalov**, Founder of Belarus Hi-Tech Park (Belarus)

**Kaspar Korjus**, e-Residency Programme Director (Estonia)

**Andrew Lynch**, Chief Innovation and Network Officer, Irish Manufacturing Research

15:30-16:00 COFFEE BREAK

**16:00-17:15 CASE PRESENTATIONS: Innovative technologies and e-solutions – transforming industry and business across sectors**

Keynote: **André Küüsvek**, Director, Local Currency and Capital Markets Development (LC2), EBRD  
Moderator: **Katarina Mathernová**, Deputy Director-General, DG NEAR, European Commission  
Presenters: **Nerses Yeritsyan**, Deputy President, Central Bank of Armenia (Armenia)  
**Volodymyr Lavrenchuk**, CEO, Raiffeisen-Aval Bank (Ukraine)  
**Urmas Peiker**, CEO and Founder, Funderbeam (Estonia)  
**Flavia Palanza**, Director, Neighbouring Countries, European Investment Bank (EIB)

**17:15-17:45 CLOSING SESSION: Eastern Partnership – Conclusions and opportunities**  
**Veronique Willems**, Secretary-General, UEAPME  
**Mario Ohoven**, President, German Association of Small and Medium-sized Businesses (TBC)  
**Ott Pärna**, Conference Facilitator and Rapporteur  
**Urve Palo**, Minister of Entrepreneurship and Information Technology of Estonia

**20:00-23:00 GALA DINNER at Tallinn Seaplane Harbour**

## **27 OCTOBER: Seminars (Ballroom), B2B Meetings (hall Las Vegas), Site visits**

**9:00–10:30 External Investment Plan**  
**10:30-11:00 BREAK**  
**11:00-13:00 Enterprise Estonia business seminar**  
**9:00-13:00 B2B meetings according to business interests of entrepreneurs from EaP and EU countries**  
**12:00-14:00 LUNCH**  
**14:00-17:00 Tours, visits and meetings with innovative Estonian companies and organizations**  
Pre-registration at the Forum information desk on 26 October.

## **28 OCTOBER (optional): Best practices from Estonia - tours to Estonian regions**

Pre-registration during online registration. Pick up at 18:00 on 27 October. Return to Tallinn by 17:30 on 28 October.

### **Tour to North-East Estonia - Industrial region near the EU-Russia border**

- Innovative industrial enterprises and state supported industrial areas
- International logistics hubs
- Main sectors: metalworking, chemical industry, logistics
- Port of Sillamäe - the closest EU deep-water port to Russia

### **Tour to South Estonia – Education and science center of Estonia**

- Universities and centers of competence
- R&D centers
- Main sectors: timber industry, metalworking, engineering and agriculture

For the latest information, please visit the Forum website: <http://www.eap-businessforum.eu>

