

#eapbusiness

EaP | Eastern Partnership 

BUSINESS FORUM PROGRAMME

26-27 OCTOBER 2017

Venue: Hilton Tallinn Park
Kreutzwaldi 23 • Tallinn • Estonia


EU2017.EE



4th EASTERN PARTNERSHIP BUSINESS FORUM

DIGITAL ECONOMY: INNOVATIVE PLATFORM FOR TRANSPARENT BORDERLESS BUSINESS

The EaP Business Forum is dedicated to building business relations between entrepreneurs from EU and Eastern Partnership countries and development of public-private dialogue. The main objective of the forum is to promote cross-border economic relations, transparency and new business opportunities, with particular focus on SMEs.

This year's focus is on Digital Economy and Innovations, specifically:

- redefining the governance process;
- transforming everyday life and business in all sectors;
- creating the basis for a transparent and borderless economy;
- facilitating economic growth, integration, and international trade.

Plenary discussions:

- e-Governance and digital economy – reinventing business and economic environment;
- Cross-border trade, logistics and e-commerce – facilitating international business;
- Financing for international business and innovations;
- Innovative technologies and e-solutions – facilitating business across sectors through innovation, automation, and smart solutions.

The Forum is divided into three days:

- October 26: Conference and B2B meetings;
- October 27: Seminars, B2B meetings, and visits;
- October 28 (optional): Best practices in regions.

Working language: English and Russian with simultaneous translation



SUMMARY OF THE PROGRAMME

26 October: Conference (Ballroom), Press Briefing & B2B Meetings

- 8:00-9:00 REGISTRATION, COFFEE
- 9:00-9:30 **OPENING SPEECHES:**
Eastern Partnership – political and economic perspectives
Kersti Kaljulaid, President of Estonia
Johannes Hahn, European Commissioner for European Neighbourhood Policy and Enlargement Negotiations
Vazil Hudák, Vice-President, European Investment Bank
- Introduction by Conference Facilitator - **Ott Pärna***
- 9:30-11:00 **PLENARY DISCUSSION:**
e-Governance and Digital Economy – reinventing business, transforming the economic environment
- Keynote: **Siim Sikkut**, Estonian Government Chief Information Officer (GCIO), Deputy Secretary General for Ministry of Economics and Communications (Estonia)
- Moderator: **Alar Kolk**, President, European Innovation Academy
- Panelists: **Yana Krimpe**, Founder and CEO of B.EST Solutions, Head of Mobile-ID project consortium in Azerbaijan (Azerbaijan)
Marek Helm, Head of Public Finance Management, Nortal; Former Director General of Estonian Tax and Customs Board (Estonia)
Zurab Magradze, Business Development Director, UGT IT Solutions (Georgia)
Aleksi Kopponen, Special Advisor of Digitalization, Finnish Ministry of Finance (Finland)
Ana Chirita, CEO, Moldovan Association of ICT Companies (Moldova)
Vasyl Zadvornyy, CEO, ProZorro (Ukraine)
- 11:00-11:30 COFFEE BREAK
- 11:00-11:30 PRESS BRIEFING, Area II (hall Las Vegas)
- 11:30-12:45 **PLENARY DISCUSSION:**
Cross-border trade, logistics and e-commerce – facilitating international business
- Keynote: **Karl Gheysen**, CEO, KTZ Express Europe (Belgium)
- Moderator: **Siim Kallas**, Former Vice President of the European Commission and European Commissioner for Transport
- Panelists: **Alexander Alexeyev**, Export Director, Biosphere Corporation (Ukraine)
Jemal Inaishvili, Member of Council, Georgian Chamber of Commerce and Industry; President, Confederation of Asia-Pacific Chambers of Commerce and Industry (Georgia)
Ewa Synowiec, Principal Advisor, DG Trade, European Commission
Claudio Richardson, Managing Director, Kühne+Nagel AS (Estonia)
- 12:45-14:15 LUNCH BREAK
- 12:45-16:40 B2B MEETINGS (pre-registration during online registration) – Area II
- 14:15-15:30 **CASE PRESENTATIONS: Innovative technologies and e-solutions – transforming industry and business across sectors**
- Moderator: **Maive Rute**, Deputy Director-General of the Joint Research Centre (JRC), European Commission
- Panelists: **Pavel Haidai**, CEO, Avtologistika (Ukraine)
Bernhard Surmann, CEO, Miprotek GmbH (Germany)
Valery Tsepkalov, Founder of Belarus Hi-Tech Park (Belarus)
Andrew Lynch, Chief Innovation and Network Officer, Irish Manufacturing Research (Ireland)
Kaspar Korjus, e-Residency Programme Director (Estonia)

15:30-16:00 COFFEE BREAK

16:00-17:15 PLENARY DISCUSSION: Financing for International business and innovations

Keynote: **André Küüsvek**, Director, Local Currency and Capital Markets Development (LC2), EBRD
Moderator: **Katarina Mathernová**, Deputy Director-General, DG NEAR, European Commission
Presenters: **Nerses Yeritsyan**, Deputy President, Central Bank of Armenia (Armenia)
Volodymyr Lavrenchuk, CEO, Raiffeisen-Aval Bank (Ukraine)
Urmas Peiker, CEO and Founder, Funderbeam (Estonia)
Flavia Palanza, Director, Neighbouring Countries, European Investment Bank (EIB)

17:15-17:45 CLOSING STATEMENTS: Eastern Partnership – Conclusions and opportunities

Mario Ohoven, President, German Association for Small and Medium Enterprises and CEA-PME
Veronique Willems, Secretary-General, UEAPME
Ott Pärna, Conference Facilitator and Rapporteur
Urve Palo, Minister of Entrepreneurship and Information Technology of Estonia

20:00-23:00 GALA DINNER at Tallinn Seaplane Harbour

27 OCTOBER: Seminars (Ballroom), B2B Meetings (hall Las Vegas), Site visits

9:00–10:30 External Investment Plan
10:30-11:00 BREAK
11:00-13:00 Enterprise Estonia business seminar
9:00-13:15 B2B meetings according to business interests of entrepreneurs from EaP and EU countries
12:00-14:00 LUNCH
14:00-17:00 Tours, visits and meetings with innovative Estonian companies and organizations
Pre-registration at the Forum information desk on 26 October.

28 OCTOBER (optional): Best practices from Estonia - tours to Estonian regions

Pre-registration during online registration. Pick up at 18:00 on 27 October. Return to Tallinn by 17:30 on 28 October.

Tour to North-East Estonia - Industrial region near the EU-Russia border

- Innovative industrial enterprises and state supported industrial areas
- International logistics hubs
- Main sectors: metalworking, chemical industry, logistics
- Port of Sillamäe - the closest EU deep-water port to Russia

Tour to South Estonia – Education and science center of Estonia

- Universities and centers of competence
- R&D centers
- Main sectors: timber industry, metalworking, engineering and agriculture

For the latest information, please visit the Forum website: <http://www.eap-businessforum.eu>

