

WELCOME TO THE DIGITAL WORLD OF AZERBAIJAN

*Anywhere, anytime, anyhow
any service to anybody*

Our main goal is to create possibilities for citizens to use easy, secure e-services without limitation of place, time and devices and confirm operations with their mobile signature.

Jana Krimpe

Founder of B.EST Solutions
Head of the Mobile-ID center

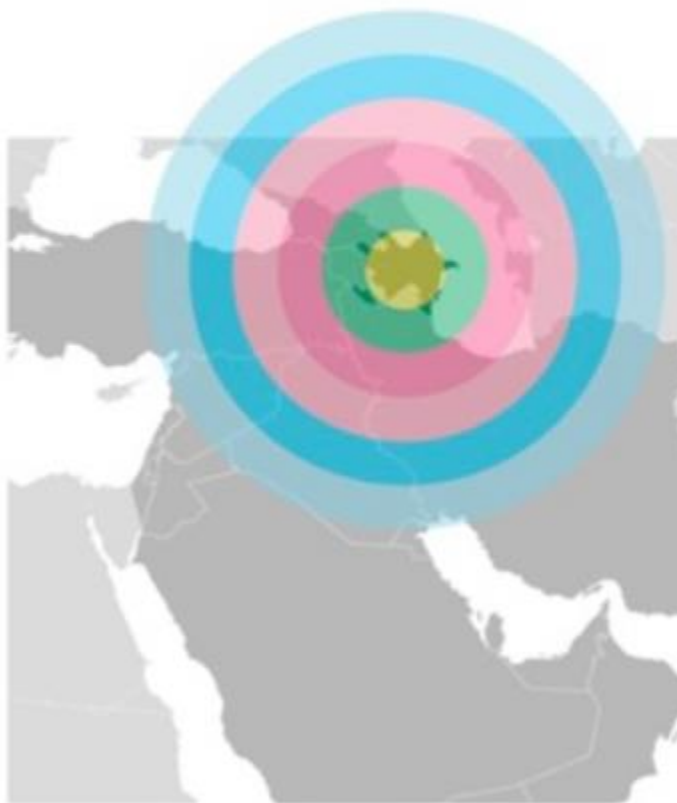


BEST
Solutions

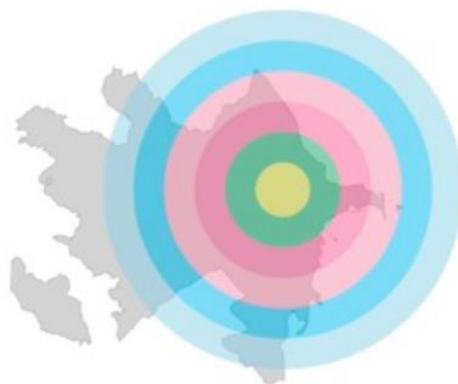
www.asanimza.az

Becoming an economic hub of the region.

DIGITAL TRADE HUB OF AZERBAIJAN



Becoming a model on modern governance and a case-study for other institutions to follow



Attracting investments from foreign capital.



Digital Trade Hub of Azerbaijan

Digital Trade Hub (DTH) of Azerbaijan allows you to become the Alibaba, Amazon or eBay of your country within the framework of a public-private partnership. It is the first e-trade and e-commerce portal guaranteed by the government under the management of **the Center for Analysis of Economic Reforms and Communication** under the President of the Republic of Azerbaijan.

DTH offers a wide range of services for regional economic and trade facilitation. All transactions are legally binding.

- ✓ One of the unique attributes of the DTH is its arrangement based on the **public-private partnership principle** and corporate governance standards. Private companies are involved in the development of the platform and in building cross-border e-services.
- ✓ It uses the latest technology: blockchain, M2M, X-Road, SIM card-based mobile identity, PKI.
- ✓ The DTH is integrated with global e-commerce players like **Amazon, eBay, Alibaba**, etc. It offers useful **cross-border e-services** including B2B and B2G services, customs operations between DTH partner countries, online company registration, online bank accounts and more.
- ✓ New regional digital market for **Silk Road**, for **GUAM** (Georgia, Ukraine, Azerbaijan and Moldova) and cross-border e-services with **EU courtiers**. The first country officially announced **mResidency** program in Azerbaijan based on the eResidency in Estonia. Validation scheme of e-signatures between DTH partner countries following the **eIDAS** standard.
- ✓ **Single window** for SME (PPP) providing all necessary international standards (certificates, financial transactions, etc.).

Azerbaijan Mobile-ID (Asan Imza) in 2017

- ✓ Issued more than **400 000** Mobile-ID certificates
 - ✓ More than **30** million transactions and Mobile ID signatures
 - ✓ Over **90%** of tax declarations submitted electronically
 - ✓ **100%** of labour contracts are completed online
 - ✓ **100%** of B2B, B2G invoices are issued online
 - ✓ **600** public- and private-sector e-services are available
 - ✓ **100%** of customs declarations are completed online
 - ✓ Establishing a company can be done in **5 minutes**
 - ✓ **All major banks** are **connected** and issue m-ID
 - ✓ All local mobile network operators issue m-ID
 - ✓ **m-Residency** project
- ✓ Regional Digital Trade Hub established to foster international export from Asia to Europe through paperless, cross-border e-customs services. **300 million USD** worth of goods ordered in the **first 6 months** of the launch of the Azexport.az portal, an e-platform designed to foster local export.



ASAN SERVICE



ASAN (Easy) Service – Latest Innovative Model of Public Service Delivery (State Agency for Public Service and Social Innovations under the President of the Republic of Azerbaijan)

- ✓ **13 one-stop service centers** over the country where citizens can drop in to receive any of **113 different government services** provided by **10 ministries**
- ✓ **31 private companies** operating here offer more than **140 services** (medical check-up, Internet café, entertain their kids in the play areas, free lending library...)
- ✓ a driver's license can be renewed in just **10 minutes**, only **a day** to get a passport
- ✓ average wait is 7-15 minutes, pre-booking can be done online or via the call center
- ✓ ASAN Visa: get you e-visa to Azerbaijan within **3 hours**
- ✓ ASAN centers are open evenings and weekends
- ✓ **10** purpose-built ASAN **buses** cruise the roads and **ASAN train** moves through the railway stations providing services to further flung towns and villages
- ✓ a **car service** that will make document house calls for disabled people
- ✓ No bureaucracy and no corruption. Unlike similar one-stop-shop setups in other countries, the ministries here aren't assessing their own performance



**Winner of the
2015 United Nations
Public Service Award**